

State Auto® one of America's 50 Most Trustworthy Financial Companies

State Auto Financial Corporation (Nasdaq: STFC) is included on Forbes magazine's 2014 "America's 50 Most Trustworthy Financial Companies" list.

This list includes only banks and insurance companies, and was compiled based on data from proprietary ratings provider and investment advisor GMI Ratings.

- Only publicly traded banks and insurance companies on list
- Candidates chosen by assessing specific accounting and governance factors
- Aggressive Accounting and Governance Risk (AGR) scores given to each company

STFC's average AGR score is 96 out of a possible 100, indicating consistent, strong fundamental values of conservative accounting, transparency and sound corporate governance and management practices.

Takeaway for investors: What you read about these companies, you can believe.

"If you're interested in investing in any of the companies on the list, you can be really comfortable that what you're reading about them is an honest reflection of what's going on in the company. That doesn't mean it's good or bad – but when you read it, you can believe it."

– GMI Director James Kaplan

"We have excellent financial controls in place and this recognition is a testament to the transparent, reliable and clear communication we continuously provide to our stakeholders."

– President, Chairman and CEO Bob Restrepo

